

Cookie Policy

Sydea S.r.l.

Last updated: July 27, 2026

This Cookie Policy describes the use of cookies and similar technologies by **Sydea S.r.l.** (VAT no. IT08215181218, PEC sydea@pec.it) on the website www.sydea.com.

Browsing the website may involve the installation of cookies on the user's device. Cookies are small text files that are stored by the browser during browsing and allow the website to function properly or to collect information relating to the use of the website.

1. What are cookies

Cookies are small text files that websites visited by the user send to the device used for browsing. They are stored by the browser and subsequently sent back to the same website during later visits.

Cookies can be classified based on their duration, their function, and the party that installs them.

2. Types of cookies used

Necessary technical cookies

These cookies are necessary for the website to function properly and do not require the user's consent. They allow, for example, the management of essential website features and the correct display of content.

Cookie name	Purpose	Duration
cc_cookie	Stores the user's choice regarding cookie preferences, so that the banner is not shown again on every visit.	6 months

Analytics cookies

Subject to the user's consent, the website uses **Google Analytics 4**, a statistical analysis service provided by **Google Ireland Limited**, aimed at collecting aggregated information on the use of the website.

Google Analytics uses cookies to collect information such as:

- number of website visitors;
- pages visited;
- session duration;
- user browsing patterns;
- technical information about the device and browser used.

This information is used exclusively for statistical purposes and to improve the performance and content of the website. Server-side data collected by Google Analytics is retained according to the data retention setting configured in the property: **14 months** for user-level data and **2 months** for event-level data.

In order to minimize the personal data processed, the website's Google Analytics property is configured as follows:

- **IP address anonymization:** Google Analytics 4 automatically truncates/masks the user's IP address before storage, so that it cannot be used for direct identification.
- **Google Signals disabled:** no advertising, personalization, or cross-device tracking features based on the user's Google identity are active; the data collected is used exclusively for statistical analysis purposes of the website.

Cookie name	Provider	Purpose	Duration
_ga	Google Analytics (Google Ireland Limited)	Used to distinguish unique users by generating an anonymized client identifier.	2 years
ga<container-id>	Google Analytics (Google Ireland Limited)	Used by Google Analytics 4 to maintain session state for the Sydea property.	2 years

3. Legal basis for processing

Analytics cookies are used exclusively upon the user's express consent, given through the cookie management banner present on the website (Art. 6.1.a GDPR).

The user may choose to accept or reject analytics cookies and may change their choice at any time through the cookie preference management panel, without prejudice to the lawfulness of the processing carried out prior to the withdrawal.

4. Managing cookie preferences

The user may change their cookie preferences at any time by clicking the **Manage cookie preferences** button, available in the website footer.

Changing preferences allows the user to withdraw or grant consent to the use of analytics cookies.

5. Third-party cookies

Some cookies may be installed by third parties independent of Sydea. Such parties are responsible for the processing of data collected through their own tools.

For more information on the data processing carried out by Google Analytics, please consult:

- Google's Privacy Policy: policies.google.com/privacy
- Google Analytics data safeguards: support.google.com/analytics/answer/6004245

6. Data transfer

The use of Google Analytics may involve the transfer of data to infrastructure managed by Google, including outside the European Economic Area. Google LLC adheres to the **EU-U.S. Data Privacy**

Framework, where applicable, and in any case applies the Standard Contractual Clauses approved by the European Commission and the further technical and organizational measures required by the GDPR to protect personal data, including a Data Processing Agreement already accepted by Sydea with Google.

7. User rights

For information on the rights granted to users in relation to the processing of their Personal Data (access, rectification, erasure, restriction, portability, objection, withdrawal of consent) and on the right to lodge a complaint with the Data Protection Authority, please refer to the website's **Privacy Policy**.

8. Contact

For any information regarding the processing of personal data or the use of cookies, you may consult the website's Privacy Policy or contact Sydea:

- By email: info@sydea.com
- By post: Sydea S.r.l., Via Edith Stein, 7 – 40013 Castel Maggiore (BO), Italy